



**THE SIDEKICK - BREWDOG**

**APPLICATION BRIEF**

## **HOW TO APPLY FOR THE ROLE:**

**PLEASE FULLY READ THROUGH THE ACCOMPANIED JOB DESCRIPTION AND GET A CLEAR UNDERSTANDING OF THE POSITION WE ARE OFFERING THEN SEND YOUR CV, COVER LETTER & ANY OTHER SUPPORTING DOCUMENTS TO US**

## **BREWDOG CHARTER EXERCISE:**

**PLEASE ALSO SEE OUR ACCOMPANIED BREWDOG CHARTER DOCUMENT, HIGHLIGHTING OUR 5 CHARTER POINTS. YOUR TASK IS TO PICK ONE OF THOSE POINTS AND TELL US ABOUT AN AMAZING EXAMPLE OF WHERE YOU HAVE LIVED UP TO THAT POINT. THIS CAN BE A PERSONAL EXPERIENCE OR SOMETHING IN WORK OR SCHOOL. WE WANT TO KNOW ABOUT YOUR AWESOMENESS.**

## **WE ARE HELPFUL:**

**FOR YOUR CV, WE WANT TO KNOW WHY YOU ARE THE BEST PERSON FOR THIS ROLE AND WHY WE SHOULD HIRE YOU. WE ALSO WANT TO KNOW MORE ABOUT YOU & WHAT MAKES YOU, YOU! DON'T HOLD BACK FROM TELLING US ABOUT KEY ACHIEVEMENTS, AWARDS OR WHAT YOU DO IN YOUR SPARE TIME**

**FOR ANY SUPPORTING DOCUMENTS, WE WANT TO SEE WHY YOU STAND OUT FROM THE CROWD. WHAT MAKES YOU INTERESTING. TELL US MORE ABOUT WHY YOU FEEL YOU HAVE THE SKILLS TO PAY THE BILLS. IN THESE DOCUMENTS, WE WANT TO SEE THE REAL YOU.**

**PLEASE REMEMBER TO TAILOR YOUR APPLICATION!! USE THE GUIDELINES FROM THE PRESENTATION WE DID FOR YOU!**

## THE RULES:

ONCE YOU HAVE ALL OVER YOUR DOCUMENTS (INCLUDING CHARTER POINT) READY TO SEND – APPLY BY EMAIL TO [MARK.DALGARNO@BREWDOG.COM](mailto:MARK.DALGARNO@BREWDOG.COM) BY END OF THE DAY ON FRIDAY 17<sup>TH</sup> NOVEMBER! NO LATER!

## THE PRIZE ON OFFER:

WE WILL REVIEW ALL APPLICATIONS AND VOTE ON THE BEST 3! THOSE 3 WINNERS WILL BE INVITED TO THE BREWERY ONE AFTERNOON FOR AN EXCLUSIVE TOUR, SEE ALL OF THE DEPARTMENTS, MEET SOME OF THE TEAMS AND GET SOME PIZZA ON US!